



# Buffalo Environmental Management Commission

## Monthly Energy/Efficiency and Sustainability TIP SHEET October 2010

As part of its City Charter-defined mission to advise the Mayor and Common Council on environmental issues affecting the City, the Buffalo Environmental Management Commission submits a monthly "tip sheet" on a timely topic for information, review and consideration. This month's tip sheet showcases the New York Energy State Research and Development Authority's (NYSERDA) Economic Development Unit.

In an effort to address the energy-related economic development needs of New York State in accordance with NYSERDA's mission, the Economic Development Unit, as part of the Marketing & Economic Development Department, strives to improve the State's business climate through strategic partnerships, which endure expansive marketing of NYSERDA programs to promote investment in emerging technologies, energy efficiency, and environmental protection for the purpose of increasing the efficient use of energy, reducing operating costs, and increasing overall profitability.

NYSERDA will provide financial and technical assistance to companies concerned with energy efficiency and environmental-stewardship; innovative product development; product commercialization plans; and other business assistance for the purpose of business retention, growth, and relocation to New York State.

Using a regional approach to efficiently disseminate information about its program offerings and funding opportunities, NYSERDA's Economic Development Unit works to identify quality projects that fit within the scope of the organization's mission, and encourages support and participation in NYSERDA program offerings.

- Strategy 1 - To promote the value of NYSERDA's programs as an economic development tool working with state and regional organizations and associations to promote business growth, attraction and retention.
- Strategy 2 - Work with the regional and state economic development partners to encourage growth of the renewable and green energy industry in New York State.
- Strategy 3 - Coordinate and manage the activities of the [Energy Smart Communities Program](#) to promote widespread marketing, outreach and education efforts to promote NYSERDA program areas.
- The NYSERDA representative managing the Buffalo, NY area initiatives is Linda Hardie. She can be reached at (716) 842-1522 ext. 3039, [lmh@nyserda.org](mailto:lmh@nyserda.org)

If you have any questions regarding the tip sheet please contact Joe Gardella (Interim Chair, BEMC) at [gardella@buffalo.edu](mailto:gardella@buffalo.edu) or Dennis Sutton (BEMC support staff) at [dsutton@city-buffalo.com](mailto:dsutton@city-buffalo.com). We look forward to any input on the monthly tip sheet.

BEMC members are willing to attend any meetings to promote implementation of these programs in the City of Buffalo. BEMC meets the third Wednesday of each month, 8:00 AM, 920 City Hall. The web site address for the BEMC is:

[http://www.ci.buffalo.ny.us/Home/CityServices/Environmental\\_Management\\_Commission](http://www.ci.buffalo.ny.us/Home/CityServices/Environmental_Management_Commission)